

Management of an innovative Marina



CALA DE' MEDICI SERVIZI

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Cala de' Medici Services

The company was born to innovate the
Cala de' Medici marina management.

It offers new services and
activities, with innovative
approach .



The necessity of advanced management

Cala de Medici wants to change the business point of view: from static management of a property to dynamic reception activities.

A port to live even without a boat

This new approach needs some changes in process and flow management, to satisfy customer's requirements.

The company changes

Hence the need to...

Dynamic change of services and activities need continuous information and data management

**A new system needs to be developed with
an ad hoc package.**

A lot of activities ..

Unique language

First goal was to develop integrated systems in order to share information and generate consistent output

Second goal was to make paperless process and optimize time usage, cost and space

We began with global service Re:service

Intervention area: management of service **RE:SERVICE**

Fields:

- Maintenance and installation
- Review and survey
- Activities on board
- Survey lance
- Cleaning
- Other customer's service



eNautica: ours partners

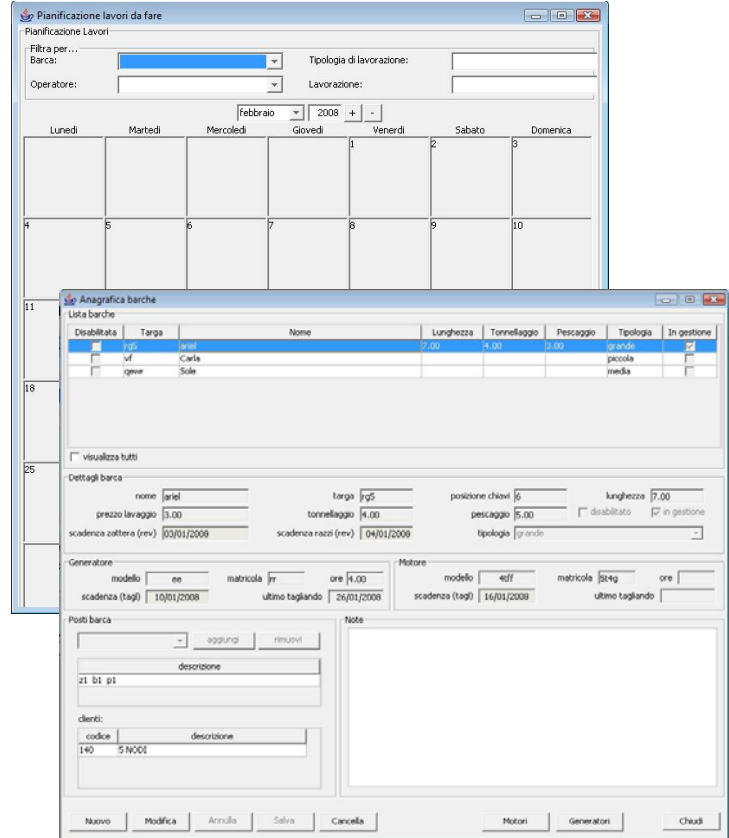
The innovative ICT project realized in eNautica is about :

Maintenance management system: a software platform for automated maintenance activities planning and monitoring, composed of a back office application and a front office application on industrial PDA.

Goals: improve customer service offered by **Re:Service** and support activities.

Maintenance management system, back office:

- data management (boats, customers, jobs, manufactures, operators, boat positions);
 - ✓ integration with existing ERP
 - ✓ possibility to insert new record;
- create and assign work order ;
- visualize intervention plan;
- manage work request at PDA or back office;



Pianificazione Lavori

Filtra per...
Barca: [dropdown] Tipologia di lavorazione: [dropdown]
Operatore: [dropdown] Lavorazione: [dropdown]

Febbraio 2008

Lunedì	Martedì	Mercoledì	Giovedì	Venerdì	Sabato	Domenica
				1	2	3
4	5	6	7	8	9	10

Anagrafica barche

Lista barche

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<input type="checkbox"/>	vf	Carla				piccola	<input type="checkbox"/>
<input type="checkbox"/>	gene	Sole				media	<input type="checkbox"/>

visualizza tutti

25 Dettagli barca

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 prezzo lavaggio [3,00] tonnellaggio [4,00] pescaggio [5,00] disabilitato in gestione
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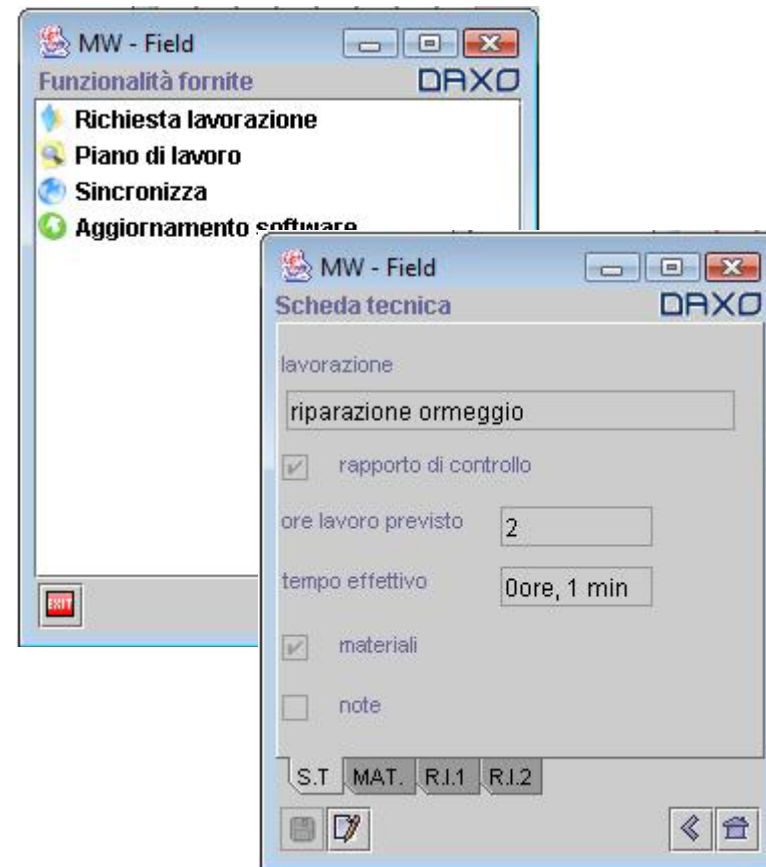
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Posti barca: [] [] [] [] [] [] [] [] [] []
 descrizione: [21 bt p1]
 client: codice [140] descrizione [S H001]

Bottoni: Nuovo Modifica Annulla Salva Cancella Motori Generatori Chiudi

Maintenance management system, front office:

- visualize operator's activities of the day
- visualize activities order by customer and boat
- activities management:
 - necessary tools
 - registration of activity's time (begin-end)
- insert new request on pda;



Goals obtained:

The platform can:

- Improve offered service
- Support activity's plan
- Increment activities check (time, cost and resource)
- Improve data care
- Manage information via mobile
- Reduce time spent in futile activities
- Increase productivity
- Reduce errors

Future development:

- Develop a synoptic display to visualize all boat position, status and associated documents.
- Integrate synoptic display with new ERP (in selection).

